Montessori At Sandy Ford
Read-A-Thon
School Fundraiser
December 16, 2023 - January 13, 2024

Dear MSF Families,

Our tenth annual **Read-A-Thon fundraiser** gets underway this week! **This is our major school fundraiser.** Last year's Read-A-Thon raised over $14,000, which was used for upgrading technology and improving our operations! 69 students participated, raising an average of $202 each. More importantly, it's really good for our kids! This school-wide fundraising event is unique in that the **children take ownership** of and pride in i**t. Please help your child set and achieve their goals**. They'll benefit greatly from the **fulfillment of participating, contributing and succeeding**.

Our students' ages vary greatly, and even the youngest contribute! Last year, average minutes read per day, over the 29-day period, ranged from 5 minutes to 2 hours. It's ALL GREAT and every minute helps the students and the school! The elementary and junior students have always loved the Read-In, which is an overnight reading event held at the school with staff and parent volunteers. Early Childhood students may also choose to participate in a short evening Read-In held on the same day. **This year's Read-In will take place Friday, January 12th, 2024.**

Most students participate by gathering sponsors and logging their reading minutes. Others participate via the OPT OUT form and a donation. Both types of participation are greatly appreciated!

Here's How It Works

✓**Now - Jan 13**
Gather pledges from sponsors using your Sponsorship Form and/or a GoFundMe page

✓**Dec 16 - Jan 13**
Read! & Log minutes into your Minute Recording Sheet daily

✓**Jan 12**
Optional: Participate in Read-In event

✓**Jan 14 - Jan 21**
Collect pledges from sponsors. Return your Minute Recording Sheet, your Sponsorship Form and your collected money to school.
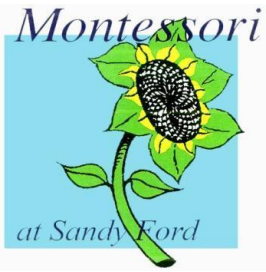
Inside This Packet

✓ Sponsorship Form & Script

✓ Rules

✓ Reasonable Goals

✓ Recognition & Awards

Montessori At Sandy Ford
Read-A-Thon Sponsorship Form

STUDENT NAME: _____

MY GOAL IS TO READ _____ TOTAL MINUTES IN 29 DAYS! (_____ Minutes/Day * 29 days)

Dear Family, Friends and Neighbors:

I am asking you to sponsor me in my school's Read-A-Thon fundraiser. I will spend less time on devices and watching TV and spend way more time reading over the 29 days! I'll do my best to achieve my reading goal of _____ minutes per day. You can sponsor me by the minute or a flat rate. For example, if you sponsor $0.10 per minute and I meet my goal, you would donate $ _____. Would you like to sponsor me? You don't have to pay today, I'll be in touch the week of January 14th to let you know how many minutes I read and to collect the money you were so kind to pledge. THANK YOU!

Pledge Per Minute Examples:

Reasonable Class Goals	Minutes/ Day	Total Minutes (29 Days)	1 ¢	5 ¢	10 ¢	25 ¢
EC Low	10	290	$2.90	$14.50	$29.00	$72.50
EC High	15	435	$4.35	$21.75	$43.50	$108.75
Elem Low	20	580	$5.80	$29.00	$58.00	$145.00
Elem High	30	870	$8.70	$43.50	$87.00	$217.50
Jr Low	30	870	$8.70	$43.50	$87.00	$217.50
Jr High	60	1740	$17.40	$87.00	$174.00	$435.00

Sponsor Name	Pledge / Minute OR Flat Rate	Do Not Exceed? (Enter a cap amount below, or to let student minutes drive amount, leave blank.)	Estimated Amount To Be Raised if Meet Goal	Total Amount Due (Complete after Read-In)	Check When Collected ✔	Thank You Sent ✔
Total						

Why Should Students Participate?

This is a unique school fundraiser in that the **students** are the major players! They take pride and ownership in being able to raise money for their school, gathering pledges and achieving goals. Many discover a love of reading in their spare time and like to read in the car to/from school. We will support and encourage them whole-heartedly in this community endeavor. We'll recognize all students who participate, whether by reading or by the OPT OUT form, with a certificate showing their minutes read and dollars raised (if applicable), and we will celebrate our efforts upon completion.

What Minutes Count?

- Reading <u>before and after school counts</u>. Even if you're in early-care or after-care, those minutes count. Reading while in school, 8:30 AM to 3:00 PM, doesn't count, with the exception of reading during playtime, which does count.
- Reading before the official start of the Read-A-Thon does **NOT** count.
- Being <u>read to by other people counts</u>, as long as it is not within school hours.
- Listening <u>to an audio book counts</u>, as long as it is not within school hours.
- Reading aloud to a pet counts.
- Reading aloud to other people counts. Read to the elderly in a nursing home. Or read with a friend. If you happen to read to someone who is also participating in the Read-A-Thon, it counts for **BOTH** of you!
- Reading under the bed covers, with a flashlight counts (but only if it's ok with your parents).

Read-A-Thon Rules

- <u>Sponsorship Forms</u> are used to track your sponsors and how much they have pledged to donate.
- The <u>Minute Recording Sheet</u> must be used to keep track of how many minutes you read each day.
- What if I miss a day? You can make up for missed days by reading extra the next day. We recommend you try to read each day though, to make achieving your goal easier.
- Parents must initial the Minute Recording Sheet each day to confirm that their child read all their logged minutes.
- Please don't guess minutes. Please look at the clock or use a timer or stopwatch to clock your minutes.

How Long Should Students Read?

Below are reasonable reading goals per day, based on age, but please set your own goals:

Level	Minutes per Day	Minutes over the entire 29-day Read-A-Thon
Early Childhood	10-15 minutes	290 – 435 minutes
Elementary	20-30 minutes	580 – 870 minutes
Junior/Middle:	30-60 minutes	870 – 1740 minutes

MSF Read-a-thon

Recognition & Awards

Individuals:

We'll recognize individuals in every classroom for the following achievements: most minutes, most money, most sponsors. **Last year's winners** were:
> **2022-23**

Classroom:	Most Minutes	Most Money	Most Sponsors
EC -Yellow	Quintin Kiefer	Felicity Fisher	Felicity Fisher
EC -Green	Franklin Curtis	Maddie Winchester	Ele Wittmer
Elementary	Alexander Curtis	Arianna Stine	Arianna Stine
Junior	Chandra Sengupta	Tali Lemke	Tali Lemke

Classrooms:

There are two special <u>classroom awards</u>:
- $100 to the class raising the most money
- $100 to the class gathering the most sponsors

> The winning classes get to decide how to spend $100 of the funds raised! It can be spent in their classroom, or in the school.